



MINING TIRES AND CIRCULAR ECONOMY

MICHELIN GROUP STRATEGY & COMMITMENTS



Turning PURPOSE & Values Into Strategy & Commitments

100% sustainable materials used in tire production by 2050

100% of end-of-life tires are recovered

MICHELIN CONTINUES TO EXPLORE NEW WAYS TO CREATE MORE VALUE FROM OUR PRODUCTS AND FOR THE PLANET



More than 25% of the raw materials in our mining tires are renewable with the goal of 100% by 2050.

Our tires are designed to be lighter and last longer -- less resources consumed in production, less energy exerted in shipment/use, and less waste at the end of tire life.

Michelin tires are manufactured with the environment in mind – The Michelin Environmental Footprint developed in 2005 is one of our eight strategic indicators of facility operational excellence.

Since 2005, Michelin REDUCED ITS ENVIRONMENTAL FOOTPRINT BY 50%.

MICHELIN LAUNCHES ITS FIRST TIRE RECYCLING PLANT IN THE WORLD

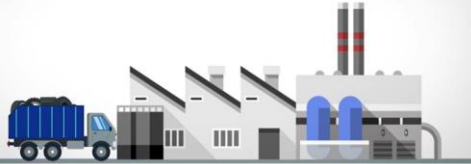
MICHELIN COLLECTS
END-OF-LIFE TIRES FROM ITS CUSTOMERS

MICHELIN



AND TAKES THEM TO
ITS RECYCLING PLANT

MICHELIN



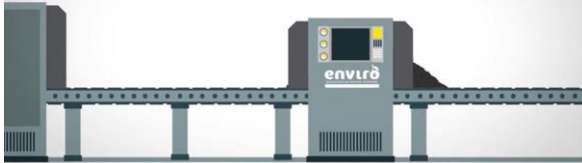
THEY ARE CUT UP

MICHELIN



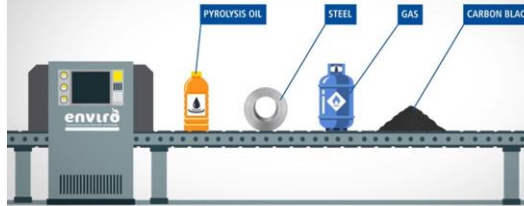
THEY ARE THEN CONVERTED
USING ENVIRO'S PYROLYSIS TECHNOLOGY

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NEW RAW MATERIALS ARE RECOVERED

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READY TO BE REUSED

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EXAMPLE OF TECHNOLOGY REINTEGRATION



2021 FIM MotoE™ World Cup



THANKS...