

TOWARDS A CIRCULAR ECONOMY:  
CHALLENGES, OPPORTUNITIES & SOLUTIONS  
FOR THE FOOD AND BEVERAGE INDUSTRY

WATER



ENERGY



WASTE



*RESOURCING THE WORLD*

*OUR MISSION:*

*RESOURCING THE WORLD*

We believe  
in round

With over 160 years of expertise in these areas of **water**, **energy** and **waste**, we provide an array of sustainable environmental solutions that promote the transition toward a **circular economy** - where consumed materials are put back into the production chain to become new products or clean energy, so they are given a second or third life. We call this **Resourcing the World**.



**IMPROVE ACCESS TO RESOURCES**



**CONSERVE  
RESOURCES**



**RENEW RESOURCES**

# VEOLIA : GLOBAL COLLABORATION WITH FOOD & BEVERAGE INDUSTRY



## WATER

Water Cycle Management



## ENERGY

Energy Efficiency Programs  
& Management



## WASTE

360 Waste Management Programs

**+200**

Service contracts in  
Water, Energy and  
Waste for F&B

**+20**

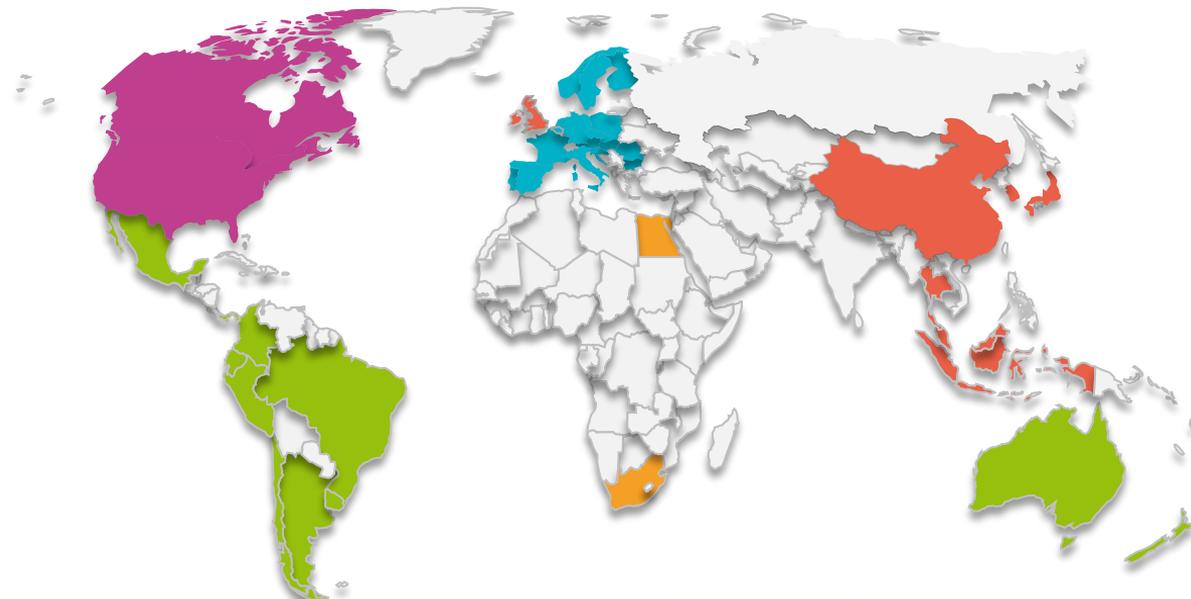
Years of experience in  
energy services

**+1,000**

Water Treatment and  
Recycling Plants  
Constructed

**+120**

Organic Waste Plants  
Operated



### DAIRY

Danone, Nestlé,  
Lactalis, Friesland  
Campina, Arla, OSM,  
Dairy Crest,  
Naabtaller, Savencia

### BEER & MALT

CCU, Heineken,  
Carlsberg,  
Guinness,  
Wolters,  
ABinBEV-SAB  
Miller Lion,  
Boortmalt,

### DISTILLERY

Arcus, Altia,  
Diageo,  
Pernod  
Ricard

### MEAT AND POULTRY

LDC, Scan,  
Hungerit,  
McCain,  
Saga

### FRUIT AND VEGETABLE

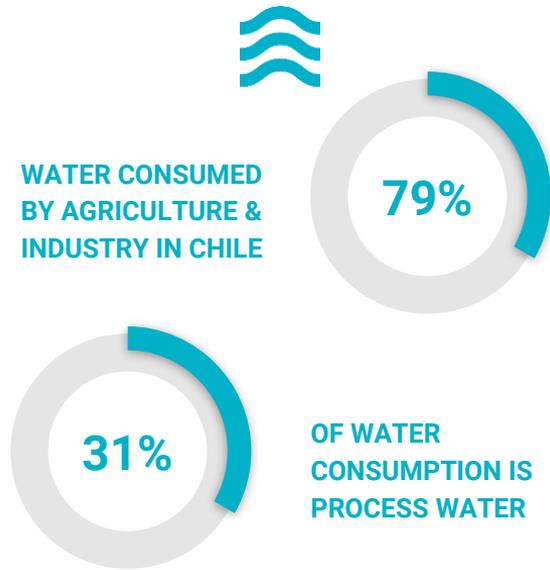
Bonduelle,  
Kraft Heinz,  
McCain,  
Findus, Tarami

### & More

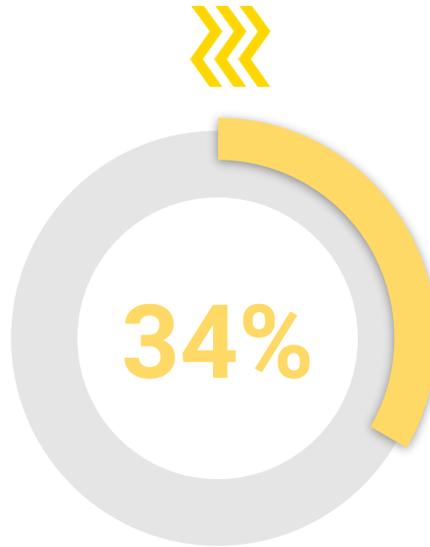
Coca Cola,  
Unilever,  
Bunge,  
Mondelez...

# CHALLENGES: WHY ACT NOW?

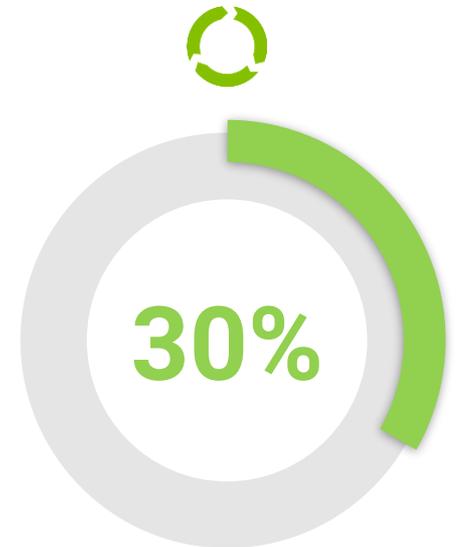
THE GLOBAL FOOD AND BEVERAGE INDUSTRY HAS UNPARALLELED ENVIRONMENTAL IMPACT:



HIGH DEPENDENCE ON GLOBAL WATER <sup>1</sup>



OF GLOBAL GHG EMISSIONS <sup>2</sup>



OF FOOD PRODUCTION IS WASTED <sup>3</sup>

<sup>1</sup> <https://h2oglobalnews.com/food-beverage-industry-urged-to-adopt-water-best-practice/>

<sup>2</sup> [https://www.unpri.org/news-and-press/climate-action-100-sets-new-decarbonisation-expectations-for-food-and-beverage-industry-in-line-with-paris-agreement-goals/8361\\_article](https://www.unpri.org/news-and-press/climate-action-100-sets-new-decarbonisation-expectations-for-food-and-beverage-industry-in-line-with-paris-agreement-goals/8361_article)

<sup>3</sup> <https://www.fao.org/food-loss-and-food-waste/ilw-data/>

# REASONS TO THINK & ACT CIRCULAR



Agua



Energía



Residuos



## Resources at Risk

Population Growth

Rise in Demand

Water Stress

Desertification

Land Degradation



## Regulatory Shifts

Climate Crisis

Extended Producer  
Responsibility

Carbon Taxes

Water Regulation



## Investors

Support for  
Sustainability

Climate Action 100+

Risk Mitigation

Industry Continuity

Cost Stabilization



## Consumers

Climate Awareness

New Habit Adoption

Willingness to Support  
Sustainable Brands

Era of Public  
Transparency &  
Traceability

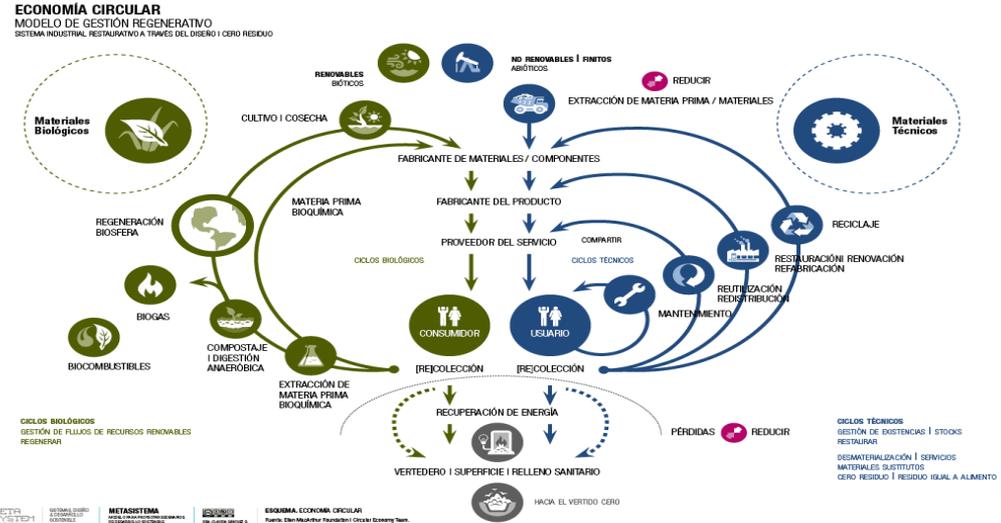
# WHAT DOES THINKING CIRCULAR MEAN?



Sustainability is not a linear concept, nature is built on loops

A Circular Economy:

- Recovers the highest quantity and quality of resources possible
- Maintains and re-utilizes them for as long as possible
- Reduces the extraction of raw materials and disposal/loss of waste
- Reduces negative effects on the biosphere (Air, Water, Soil)



# FARM TO FORK, A LINEAR PROCESS:



**RESOURCES**

Land  
Water  
Animal Feed  
Agrochemicals  
Pesticides / Herbicides  
Energy

Water  
Energy  
Preservatives  
Additives  
Refrigerants  
Packaging

Metals  
Plastics  
Fuels  
Oils  
Refrigerants

Water  
Energy  
Refrigerants  
Packaging  
Fuels

Water  
Energy  
Refrigerants  
Packaging

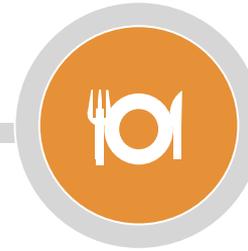
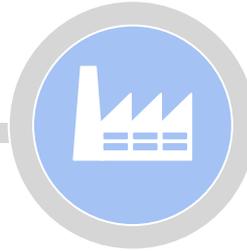
**Farm**

**Production**

**Distribution**

**Retail**

**Fork**



**WASTE  
LOSS  
INEFFICIENCY**

Soil Loss  
Water Contamination  
GHG  
Waste Water  
Organic Waste

Process Water  
Cleaning Water  
Biological & Chemical Sludge  
Production Losses  
Heat Loss  
Industrial Packaging  
Steam Loss  
GHG

Solid Wastes  
Expired Products  
GHG  
HAZMAT  
Tires

Solid Wastes  
Expired Products  
Packaging  
GHG

Solid Wastes  
Organic Wastes  
Packaging  
GHG



# "SHORT LOOPS" - A PLANT LEVEL FOCUS

PROCESS

Production

Short Loops

RESOURCES USED

Raw Materials  
Water  
Energy  
Packaging



WASTE  
LOSSES  
INEFFICIENCIES

Process Water  
Biological Sludge  
Production Losses  
Expired Products  
Heat/Steam Loss  
Industrial Packaging



Residue to Resource

Pallet Reuse  
Bin Reuse  
Inverse Logistics



Residue to Resource

Organics to Biogas  
Organics to Replace Fossil Fuels  
Organics to Animal Feed



Emission to Retention

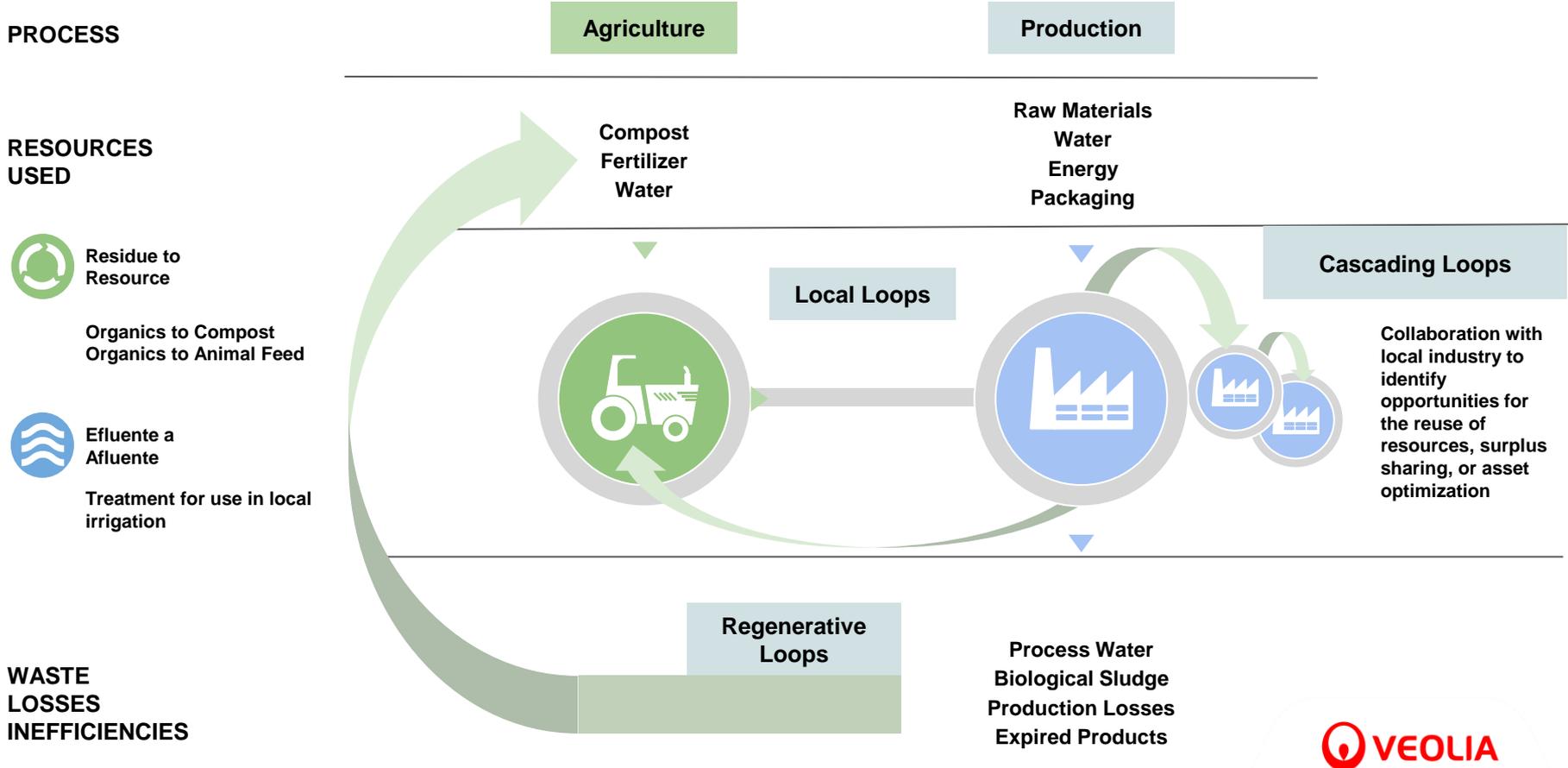
Digitalization, Sensorization & Monitoring  
Steam Circuits  
Heat capture and reuse



Effluent to Influent

Treatment  
Filtration  
Recirculation  
Repurpose  
Reuse

# "LOCAL LOOPS" - COLLABORATIVE AND REGENERATIVE APPROACHES



# PROVEN, PRAGMATIC Y SUCCESSFUL LOOPS



## Biomass Energy

Natural, Renewable Energy

Potentially available in Industrial Subproducts

Reduces Fossil Fuel Dependence

Reduces Carbon Footprint

Can Reduce Energy Costs in the Long Term



## Water Reuse

Reduce Water Scarcity

Reduce Water Footprint

Reduces Supply Chain Risks

Preserves Natural Resources

Can Reduce Production Costs Over Time



## Waste Recovery

Increase Useful Life of Products

Find Opportunities for reduction of raw material consumption.

Reduces the quantity of waste to Landfill

Reduces need for Raw Material Extraction

Provides Economic Return on Investment



## Biogas Recovery

Source of Renewable Energy

Circular practice reduces environmental impact of linear economy.

Reduces GHG Effect by converting methane to CO2

Reduces Carbon Footprint of waste disposed in landfill

Diversifies the Local Energy Matrix



# SUCCESS STORIES: SHORT LOOP - FRUIT EXPORTER, CHILE



## Chile



### Challenge

- PRUNESCO, as a part of its sustainability goals, sought to reduce its dependence on fossil fuel use, CO2 emissions and reduce its disposal costs for 3.000 Tons of plum pits:

### Solutions

- Co-Constructión with the client of a solution for the thermal valorization of the plum pits that met the client's internal requirements for IRR and Legislative compliance
- Valorization of the Biomass in plant boilers
- 5 year Operating Contract

### Benefits



**Operational Cost Reduction:** 50% reduction in the cost of steam production, 90% reduction in Landfill Costs



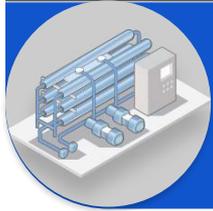
**Subproduct Reutilization:** Valorization of subproduct: Plum Pits.



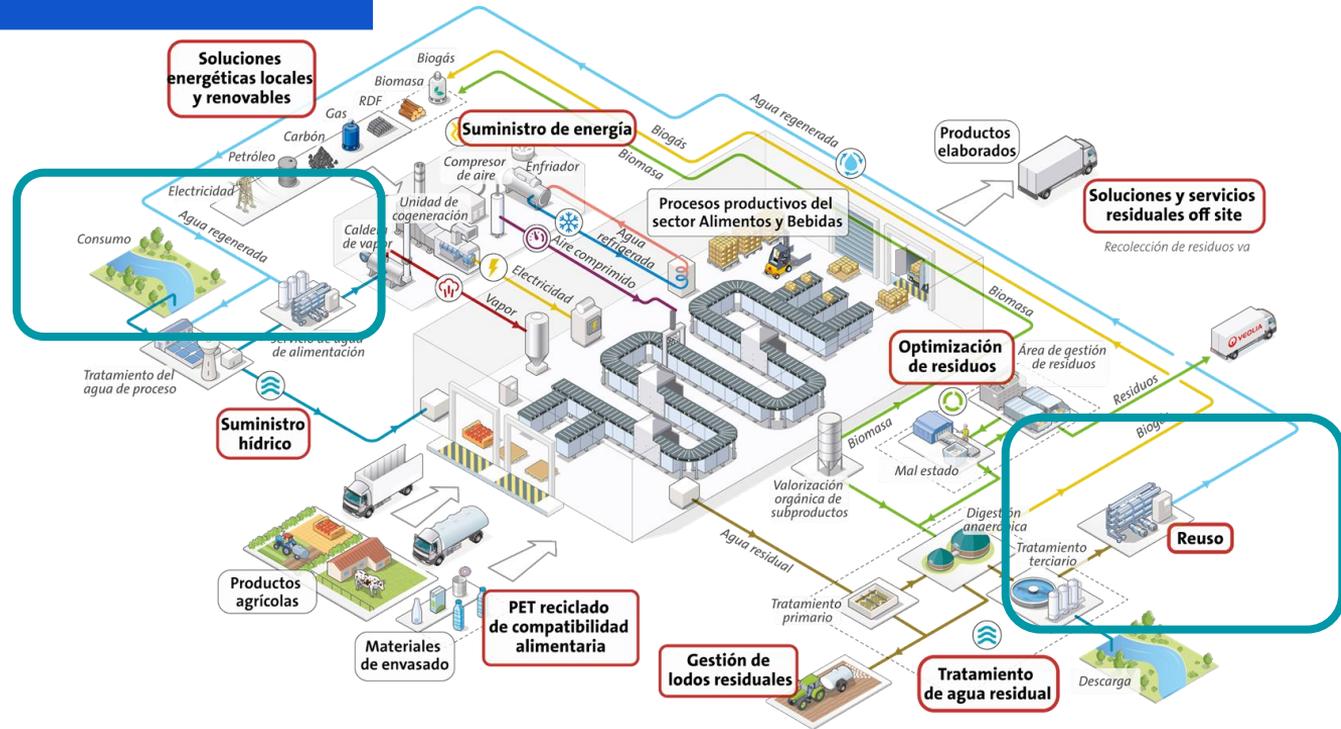
**Environmental Footprint:** Reduction of 4.000 tons of CO<sub>2</sub> per year



# ENFOQUE EN "SHORT LOOP" SOLUCIONES



## REUSE & VALORIZATION OF PROCESS WASTEWATER



## South Africa



### Dairy

Powdered and Condensed Milk

### Veolia Scope

Design, Construction, Operation and Maintenance of the PTAR: 600m<sup>3</sup>/day & On site Water Reuse and Biogas Valorization components: 700 kg/h

## Challenge

- The Mossel Bay factory produces powdered and condensed milk for the domestic market.
- Nestlé seeks to implement best practices for the reduction, reuse and recycling of all of its water in all of its business and is committed to the strictest conservation goals in water use, natural resource saving, biodiversity protection, reduction of GHG and of its waste volumes.
- The looked for a trusted partner to assist them in finding the most adequate solution for the Mossel Bay factory.

## Solutions

- Design and construction of a Water Treatment and Recovery Plant.
- Treated water is reused for non-food applications and the biogas generated by the effluent produces carbon neutral energy for the factory
- The technologies incorporated to reduce the plant impact include: acidification tank, anaerobic digester, ultrafiltration and reverse osmosis equipment, a biogas boiler and auxiliary equipment.
- Operación & Mantención de las instalaciones nuevas para garantizar rendimiento y resultados.
- Apoyo local técnico y de procesos.

## Benefits



**Product Reuse:** Biogas used in the factory boilers



**Access to sustainable resources:** Water Reuse reduces local water dependence in a region affected by water scarcity.



**Sustainability Objectives Achieved:** Energy Neutrality thanks to the use of biogas produced on-site, reduction of the water footprint in a water scarce region.



**Local Community Support:** All possible components were purchased or acquired locally (valves, piping, tanks, automation equipment and electrical systems)

# CONCLUSIONS:



*THE FOOD & BEVERAGE INDUSTRY IS IN A UNIQUE POSITION TO IMPACT CLIMATE GOALS AND BENEFIT FROM THE IMPLEMENTATION OF CIRCULAR ECONOMY DESIGN THINKING*



- **Reduce Consumption at Agricultural Level Through Sustainable Practices**
- **Implement Existing In-Plant Technologies to Reduce Impact**
- **Close the Loop on Energy through the valorization of gas and organics produced in the process of water treatment**



- **Introduce Digitalization and Sensorization to Identify Opportunities for Savings**
- **Implement Existing In-Plant Technologies to Reduce Impact**
- **Close the Loop on Energy through the valorization of organics/biomass produced as subproducts**



- **Close the Loop on packaging through Ecodesign and rethink our procurement processes**
- **Implement Zero Waste to Landfill Goals to supply the local recycling industry with materials it needs**
- **Partner with local experts to increase the return on recycling & find local loop opportunities**

*KEEP THE CONVERSATION GOING...*

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WATER



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WASTE



*RESOURCING THE WORLD*

