



LA PLACE FINTECH

The meeting HUB for corporate finance, fintech, and all those involved in innovative finance



INSTITUT
Louis Bachelier

finance
mag



AREA42

tessi



bpi**france**





Palais Brongniart

The former Paris stock exchange inaugurated in 1826 was the heart of the financial activity of the XIXth century.

Today, the Palais Brongniart is one of the very first congress and event centers in Paris, carrying a philosophy of actions around economic, social and united innovation.

It hosts an innovative ecosystem of permanent tenants (startups, consulting firms, etc.) but also a HUB linked to new technologies La Place Fintech, and two restaurants.





THE PLACE TO MEET and BIZ

2 spaces to share, connect and create the future of Finance



A **symbol of the dynamism of FINTECH, INSURTECH, REGTECH, AMTECH**, and a showcase for their innovations

A **BUSINESS LOUNGE open to all, designed to share** – on informal ways or during dedicated events - **quality content on the major tech trends** that are reshaping our economy in Finance, Insurance, IA, KYC.

A **collaborative and friendly business FACILITATOR** , which promotes the meeting between startups, entrepreneurs and investors in the fields of finance, banking and insurance.

A **Fintech Academy to support our Partners** in the identification, qualification and treatment of their common challenges and pain points.

A

160 EVENTS PER YEAR

- Keynotes
- Coffee experts
- Conferences and webinars
- VIP Dinners
- Workshop
- Afterworks
- Feedback
- Business meeting
- Hackathon, Hackfest..
- Debates
- VC Pitch
- Masterclasses

Themes:

- Regtech
- AMtech
- Cyber Security and Digital Identity
- Technos (AI, IoT, Blockchain, etc.)
- Insurtech
- Open banking
- New funding
- Payment Services
- KYC and Regulatory
- Finance Verte et Solidaire
- Data protection
- Other current issues (Brexit..)

S H A R E
by La Place

CRE
| AT
E
by La Place

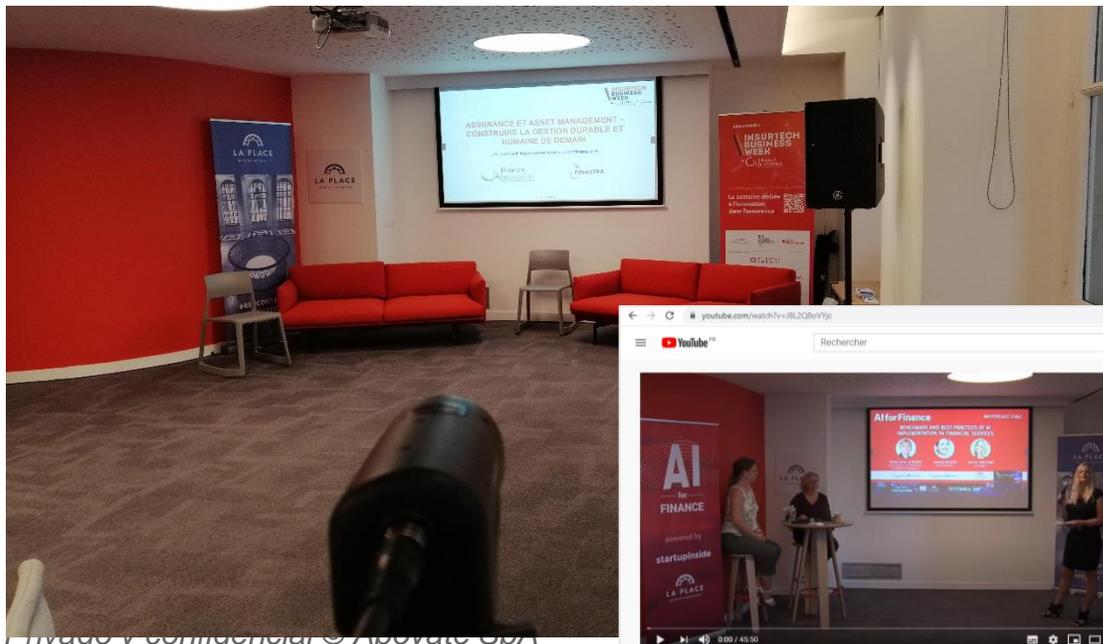
C O N N E C T
by La Place



The PLACE TO STREAM AND the PLACE TO SAY

To transform lockdown restrictions into opportunities, La Place Fintech has set up a **Streaming Studio** to be able to maintain and even increase the audience of its events, by coupling a **Digital component** to the **physical device**.

By becoming a Streaming platform, Phygital events did multiply in 2020-2021



La Place becomes a Media Voice thanks to the **MEDIA Partnership with Finance Mag and SAY*** which allows us to carry our messages further and stronger.

A steady pace of **ARTICLES**** export the quality contents that are exchanged during meetings at La Place and share it with the greatest number

** 15,000 subscribers and quarterly published at 15,000 ex*

***more than 100 Articles published on the LA PLACE FINTECH website since 18 months (1,600 monthly views)*



AI for Finance - MASTERCLASS



ECOSYSTEM : 14 partners, 1200 Members and 6 000 followers

GOVERNANCE: 6 Founding members, 6 sponsor partners , 2 media

A growing Community of MEMBERS

- 3200 LinkedIn followers / 6100 Twitter followers
- 1200 members (45% of Start-ups and Scale-up)

A rich and diverse ECOSYSTEM : More than 25 complementary partnerships have been conducted since the creation of La Place Fintech to serve the community :

- **Visibility/ecosystem partnerships** (France Fintech, swave)
- **Content partnerships** (Univers Swifnet, Angelsquare)
- **Offers partnerships** (CFTE, INVYO)
- **Training partnerships** (Dauphine, la Sorbonne)

A FEDERATION of INCUBATORS : The Place Fintech is positioned as a central decoder of the Fintech ecosystem (*Edition of the Fintech Hubs Panorama France 2020*)

➤ **Target 2022 : Deploy ecosystem partners internationally**
Germany (Techquartier), Switzerland (Crypto valley), USA (EACC), Singapore, Spain(Finnovating) and LATAM (Latina Fintech), etc.





AI FOR FINANCE : the biggest FRENCH TECH community gathering actors from the Financial industry and Artificial Intelligence



La Place Fintech has created the AI For Finance movement in order **to bring together ecosystems and decision-makers from artificial intelligence and the financial sector**. The aim of the cluster is to share concrete feedback on the AI application cases deployed by these actors through its actions, and to facilitate the emergence of new collaborations between AI actors and financial businesses.

+2000 attendees

+1 000 C-levels & Directors from banking and insurance companies (Fortune 500, CAC 40...)

+450 C-levels & Experts from Startups and Fintechs

+250 AI experts

**50 countries represented,
75% France & 15% Europe**



ANNUAL ROAD MAP :

- 4 VIP Dinners CEO & partners
- 3 Masterclasses + afterworks
- AI FOR FINANCE Annual Big event



FINTECH ACADEMY : quaterly Fintech Labs and Fintech Boot camps

Three days of Open Innovation to train collaborators of our Corporate Partners on **methods from startups and develop projects in entrepreneur mode.**

Fintech Labs enable Major Partners to foster engagement, strengthen team spirit and strengthen the open-innovation culture of their employees.

⇒ **Strong membership of our partners** with about fifty requests by Fintechs Labs from many entities

⇒ **Strong potential for broadcasting and information** within the Corporates

⇒ **An adequate response to RH acculturation issues**

